

“BEST MONEY TV HOST” CONSUELO MACK Launches Fifth Season on Public Television

Friday, July 3 at 7:30 p.m. (check local listings)

**Season Five Kicks Off with “Great Investors” Interviews
“Bond King” Bill Gross and Robert Rodriguez, “Best Fund
Manager of Our Time”**

As the weekly series *Consuelo Mack WealthTrack* launches its fifth season on public television beginning **Friday, July 3 at 7:30 p.m.** (check local listings), it remains the only program on television devoted to long-term diversified investing, covering all of the investments people care about: stocks, bonds, real estate, insurance art and collectibles. Each half-hour episode offers a unique holistic approach to investing as veteran business journalist Consuelo Mack brings viewers the acknowledged experts in a wide variety of fields to help viewers build wealth and financial security over the long term.

“During these tough economic times, it’s more important than ever to focus on long-term results rather than short-term performance,” says series host Consuelo Mack. “This season, *WealthTrack* is paying particular attention to helping viewers minimize risk while maximizing investment returns in what we expect will be a low return, high volatility environment for many years to come.”

The fifth season opener, premiering the weekend of July 3, continues *WealthTrack*’s in-depth, “Great Investors” interview specials. Consuelo travels to Newport Beach, California, the headquarters of PIMCO, one of the world’s largest bond managers, for an in-depth conversation with legendary founder and co-Chief Investment Officer Bill Gross. Gross is known as the “Bond King” because of his exceptional long-term track record and ability to move markets and influence governments.

In the second program of the new season, premiering the weekend of July 10, viewers will enjoy a rare interview with another investment great, contrarian investor Robert Rodriguez. Rodriguez has been called the “best fund manager of our time” because of his outstanding 25-year track record running both a stock and a bond fund at First Pacific Advisors. He was also one of the first money managers to warn investors about the subprime mortgage crisis and build up huge cash positions in his accounts as a result. Consuelo will talk to Rodriguez about his biggest current concern: exploding government debt and how he is positioning his portfolios to survive it.

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Since the series launched in July 2005, **Consuelo Mack WealthTrack** has seen tremendous growth. As of June 2009, **WealthTrack** airs in 19 of the top 20 Nielsen television markets, and reaches 72% of US Television Households.

In 2008, *MONEY* magazine named Consuelo Mack "The Best Money TV Host" in its annual "100 Best" issue, saying, "Cramer may entertain, but when it is your future at stake, you're far better off tuning in to Mack and her thoughtful guests." Among those guests have been a number of recent **WealthTrack** exclusives, including Yale University's renowned Chief Investment Officer David Swensen, Wall Street's number one ranked economist Ed Hyman, and prescient fund manager Jeremy Grantham, who predicted both the tech and credit market bubbles.

Every week, **WealthTrack** covers the key trends affecting personal investments. Each guest recommends their pick for the "one investment" that every investor should own in a long-term diversified portfolio, and Consuelo offers a weekly "Action Point," one to-do item to help viewers achieve financial security. An archive of guests' "one investment" picks and "Action Points," full episode streams and downloads, transcripts, and more are available at wealthtrack.com.

Consuelo Mack WealthTrack is a presentation of WLIW21 in association with WNET.ORG. The series is sponsored in part by New York Life and Loomis Sayles.

About WLIW21

WLIW21, a WNET.ORG station, is an innovator in broadcasting, production and distribution for public television. A leading producer of fundraising programming for PBS, WLIW21 brings U.S. audiences the popular [Visions](#)® aerial series, cultural documentaries, self-help and performance specials. WLIW21's groundbreaking independent distribution model brings U.S. audiences the new, international newscast [Worldfocus](#), as well as the weekly series [Consuelo Mack WealthTrack](#), [Wild Chronicles](#) and [Moment of Luxury](#). WLIW21 also presents nationally the children's series [Miffy and Friends](#). WLIW21 serves the entire New York City metro area and earns the distinction of third most-watched in the country. The station is a destination for viewers of all ages, featuring public television favorites, enhanced by a rich local public affairs lineup, and innovative educational and multimedia projects. Two digital channels, WLIW Create and WLIW World, offer more public television favorites 24/7. For more information, visit wliw.org.

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