

QUEST FOR SUCCESS

Today's leading luminaries, visionaries and entrepreneurs share their thoughts on what it takes to live a life of true happiness, personal fulfillment and authentic success in this enlightening special of self-discovery. QUEST FOR SUCCESS's creator and host Lili Fournier maintains that everyone wants to be successful, but many seem to have forgotten how to go about it. Her aim is to jump start that process through the insights of her special guests: Sir Richard Branson, Russell Simmons, Archbishop Desmond Tutu, His Holiness the Dalai Lama, Stephen Covey, Jack Canfield, John Assaraf, T. Harv Eker, Marci Shimoff, Byron Katie, and Wayne Muller.

Using striking graphics and images for emphasis and illustration, the speakers address such questions as: what does it take to change one's life, to dare to dream the dream, to overcome challenges and achieve success? What do we value and how do we measure success in our culture today? All agree that being happy is the formula for success and that the people who are most successful are the people who have been most true to themselves.

Quest for Success BIOS:

His Holiness the 14th Dalai Lama, Tenzin Gyatso, is both the head of state and the spiritual leader of Tibet. In 1989 he was awarded the Nobel Peace Prize for his non-violent struggle for the liberation of Tibet. He has consistently advocated policies of non-violence, even in the face of extreme aggression. He has traveled to more than 62 countries meeting with presidents, prime ministers and crowned rulers of major nations. Since 1959 His Holiness has received over 84 awards, honorary doctorates, prizes, etc., in recognition of his message of peace, non-violence, inter-religious understanding, universal responsibility and compassion. He has also authored more than 72 books and describes himself as "a simple Buddhist monk".

Archbishop Desmond Tutu is a South African cleric and activist who rose to worldwide fame during the 1980s as an opponent of apartheid. Tutu was elected and ordained the first black South African Anglican Archbishop. He received the Nobel Peace Prize in 1984, the Albert Schweitzer Prize for Humanitarianism, and the Magubela prize for liberty in 1986. In February 2007, he was awarded the Gandhi Peace Prize. He was generally credited with coining the term "Rainbow Nation" as a metaphor for post-apartheid South Africa. The expression has since entered mainstream consciousness to describe South Africa's ethnic diversity.

Sir Richard Branson is best known for his Virgin brand of over 360 companies. In 1972, he opened Virgin Records, a chain of record stores. With his flamboyant and competitive style, Branson's Virgin brand grew rapidly during the 1980s, as he created Virgin Atlantic Airways. An inveterate adventurer, his current passions include Virgin Mobile and the upcoming Virgin Galactic. Sir Richard is a noted philanthropist and member of the Clinton Global Initiative, who has donated billions of dollars to fund solutions to critical global issues.

Russell Simmons has been instrumental in bringing hip-hop to every facet of business and media since its inception in the late 1970s: in music, with the co-founding of the immensely successful original Def Jam Recordings; in the fashion industry, with the trail-blazing Phat Farm, Baby Phat, and Run Athletics clothing lines; in film, with Simmons Lathan Media Group; in television, with HBO's "The Def Comedy Jam" and "Russell Simmons Presents Def Poetry"; and on Broadway, with the Tony Award winning stage production "Russell Simmons Def Poetry Jam on Broadway." Russell Simmons spends considerable energy working for social, political, and philanthropic causes, pushing hip-hop on to new plateaus of power and relevance.

Stephen Covey is recognized as one of *Time* magazine's 25 most influential Americans, who has dedicated his life to demonstrating how every person can truly control their destiny with profound, yet straightforward guidance. As an internationally respected leadership authority, family expert, teacher, organizational consultant, and author, his advice has given insight to millions. He has sold over 20 million books including his phenomenally popular *7 Habits of Highly Effective People*, which was named the #1 most influential business book of the last century.

Jack Canfield is the originator of the *Chicken Soup for the Soul* series, which fostered the emergence of inspirational anthologies as a genre, rapidly growing to a billion dollar market. As the driving force behind the development and delivery of over 100 million books sold, Jack Canfield is uniquely qualified to talk about success. Behind the empire *Time* magazine called the "publishing phenomenon of the decade" he is the leading expert in creating peak performance for entrepreneurs and leaders.

Marci Shimoff is the author behind the female perspective's take on the biggest self-help book phenomenon in history, *Chicken Soup for the Soul*. Her six bestselling titles in the series, including *Chicken Soup for the Woman's Soul* and *Chicken Soup for the Mother's Soul*, have met with stunning success, selling more than 13 million copies worldwide. Marci is one of the bestselling female nonfiction authors of all time. Her breakthrough methods for personal fulfillment and professional success are summed up in her own bestseller *Happy for No Reason*.

Byron Katie is the creator of The Work, a system she invented to teach people how to end their own suffering. As she guides people through a unique process of inquiry, they find that their stressful beliefs—about life, other people, or themselves—radically shift their lives. Based on her own life experience of how suffering is created and ended, The Work is an astonishingly simple process, accessible to people of all ages and backgrounds, and requires nothing more than a pen and paper and an open mind. Through this process, anyone can learn to trace unhappiness to its source and eliminate it.

Wayne Muller is the founder of Bread for the Journey, is an ordained minister, therapist, and author. A graduate of Harvard Divinity School, he has spent the last 25 years working closely with some of the most disadvantaged members of society. Wayne is the founder of the Institute for Engaged Spirituality, a senior scholar with the Fetzer Institute, and an extended faculty at the Institute of Noetic Sciences. Wayne is the author of the national best seller *Sabbath and How, Then, Shall We Live?*

John Assaraf as a teenager risked the consequences of a turbulent lifestyle that could have easily led to jail or the morgue. In his quest to overcome his challenges and fulfill his desire to live a purposeful and meaningful life, he discovered a unique passion for brain research and quantum physics as they relate to achieving success in business and in life. Today, he shares that passion with audiences worldwide. John, one of the Marshall Goldsmith School of Management's Distinguished Thought Leaders, has built four multi-million dollar companies in the last 20 years..

T. Harv Eker, using the principles he teaches, went from zero to millionaire in only two and a half years by combining a unique brand of "street-smarts" with heart. His high-energy, cut-to-the-chase style keeps his audiences spellbound. He is the author of *Secrets of the Millionaire Mind* and *SpeedWealth*. During his years of struggle, Harv vowed that he would help others become rich as well. As the founder and president of Peak Potentials Training Inc., he has touched the lives of over 250,000 people, helping them move closer to their goal of true financial freedom.

Presented nationally by WLIW New York. Creator/Producer Lili Fournier. Executive Producer Gerard Fournier. Co-Executive Producer Marilyn Schwader.

