

## Series One Overview –

SHEIRA & LOLI'S DITTYDOODLE WORKS is a colorful, music-based children's series for preschoolers featuring engaging characters and catchy songs with clever lyrics. Rag doll twins Sheira and Loli and their friends — eccentric but brilliant Professor Eeky Eeky Kronk, resident visual artist Miss Molly, the Funkins factory helpers, Doodles the wise-cracking crayon and the good-natured troublemaker Zippy the Kwirk — live in a magical, musical factory that produces educational fun. The characters' diverse personalities provide opportunities to teach positive lessons about self-esteem, cooperation, relationships, fitness and concepts about nature, the physical world and literacy. Celebrity guests include award-winning songwriter/composer Marvin Hamlisch, who helps a discouraged Loli with her piano lessons in "Practice, Patience and Persistence," and Grammy-winning R&B singer Chaka Khan, starring as Mother Nature in "Four Leaf Clover."