

Sheira & Loli's Dittydoodle Works is an exciting half-hour children's series for preschoolers featuring engaging characters, catchy songs, and life lessons.

Rag doll twins Sheira and Loli are back for a second season of 14 new episodes set in the unique world they share with their friends: resident visual artist Miss Molly, Doodles the wise-cracking crayon, resident scientist Squeeky Squeeky Kronk (taking over for his uncle Eeky Eeky Kronk in the new episodes), the good-natured troublemaker Zippy the Kwirk, and the child-like factory helpers, the Funkins (Pink-a-Dink and Bluedles).

Dittydoodle Works is set in a magical, musical factory that produces educational fun. The show is driven by upbeat, catchy original songs with clever lyrics designed to appeal to both young children and their parents. The characters' diverse personalities provide opportunities to teach positive emotional, social, and educational lessons as young viewers learn, along with the characters, about self-esteem, cooperation, relationships, fitness, and concepts about nature, the physical world, and literacy. Episodes also feature taped segments with real children in the real world and animated shorts.

Oscar, Grammy, Tony and Emmy-winning songwriter/composer Marvin Hamlisch ("A Chorus Line") who made a guest appearance in the series' first season teaching Loli about practice, patience and persistence, joins **Dittydoodle Works** as musical consultant for season two. Grammy-winning singer Chaka Khan reprises her role as "Mother Nature" in "Betty the Rose" (episode 213).

Sheira & Loli's Dittydoodle Works features puppets created by experts from Jim Henson's Creature Shop, and award-winning music written and performed by the real-life inspiration for the series' main characters, twins Sheira and Leora "Loli" Brayer.

The series is executive produced by Cory Rosenberg of Rogar Studios, and Roy A. Hammond, VP of National Productions of WLIW New York.

Families are invited to further explore the world of **Sheira & Loli's Dittydoodle Works** online at www.dittydoodle.net, where they will find games, activities, educational resources for parents and teachers, live tour dates, and more.