

“Real Moms, Real Stories, Real Savvy” Season Four Overview

Expert and practical advice for new and expectant parents offers viewers helpful information to demystify modern motherhood from pregnancy through early childhood. Each half-hour includes a balanced look at issues faced by today's moms in each of three areas: pre-natal (i.e. bonding, massage, back pain), child-centric (i.e. nutrition, sleeping, preschools) and family-centric (i.e. stay at home dads, going back to work). New this season in every episode: a “Safety Tip,” a “Did You Know?” interstitial, and a reminder about child product recalls. Two moms from varied backgrounds and experience host, and the dialogue continues online at the show's companion website: <http://www.wliw.org/realsavvymoms>.

Producer: Morphogenix LLC. Presented nationally on public television by WLIW New York.